Science on Film at TIFF Bell Lightbox

The Discovery Channel's Jay Ingram hosts this innovative series that uses a fascinatingly diverse range of films as a springboard for intriguing discussions about the intersection of science, art, popular culture and technology. Discover the facts, formulas and phenomena that underpin some of the great films of recent times.

Elizabeth Loftus on *Eternal Sunshine of the Spotless Mind*  
Wednesday, March 28 at 7:00pm

Distinguished Professor Elizabeth Loftus explains the workings of memory after our screening of Michel Gondry and Charlie Kaufman's dazzling, head-tripping fantasy.

Elizabeth Loftus is Distinguished Professor at the University of California - Irvine. She holds faculty positions in three departments (Psychology & Social Behavior; Criminology, Law & Society; and Cognitive Sciences), and in the School of Law. She received her Ph.D. in Psychology from Stanford University. Since then, she has published 22 books (including the award winning Eyewitness Testimony) and over 500 scientific articles.

Loftus’s research of the last 30 years has focused on the malleability of human memory. She has been recognized for this research with six honorary doctorates and election to the Royal Society of Edinburgh, the American Philosophical Society, and the National Academy of Sciences.

To purchase tickets call 416.599.8433 or visit the online box office at tiff.net